

KATE McDONNELL

Skilled and experienced graphic designer with exceptional knowledge of typography and page layout

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Online portfolio: <http://katemcdo.com/>

Languages spoken: English, French.

◆◆◆ JOB SKILLS

- Strong subtle design work with emphasis on **typography**
- Mastery of **Adobe InDesign, Photoshop, and Illustrator**
- Experience building **Wordpress sites**, with social media and with developing e-blasts and Mailchimp templates
- Can do original designs, or extend existing designs according to brand and house style
- Vast knowledge of **fonts and typographical standards**
- Wide experience of Internet research for image and font sourcing
- Understanding of **printing requirements**, pre-press preparation and proofing
- Comprehensive grasp of popular culture, art history, and visual language generally

◆◆◆ EXPERIENCE

GRAPHIC DESIGNER

June 2019-March 2020 **PowerQ**

Graphic designer for this engineering firm, laid off only because of COVID-19.

June 2017-May 2019 **Gallant Leaman Group**

Graphic design, print and digital, for this full-service agency in St-Henri

1999-2007, 2011-2016 **Design Postimage, Montreal**

Original design, design research, typography, extensive production work in the Adobe creative suite. Built and maintained photo archives of several thousand images each for different clients. Postimage's clients included the McGill University Health Centre, Concordia University, the Festival du Nouveau Cinéma, Canderel and the Canadian Association of Midwives.

2010-2011 **Studio Gysin, Outremont** – one-year contract (extended to 18 months)

Small but highly proficient studio – worked on catalogues, calendars, lottery tickets, advertising of various kinds.

2009-2010 **Base Menswear, rue Chabanel**

Created online and print promotional material as well as Illustrator sketches as assistant to a clothing designer.

2009 **Canadian Sailings, Westmount**

Original promotional and cover design work, advertising and page design for a well established trade magazine for the marine transportation industry. Also prepped the magazine comprehensively for press.

2008-2009 **Art department, D. English, Rosemont**

Spent a year with one of Montreal's oldest printing companies, brushing up my knowledge of pre-press work and imposition as well as generating original design material.

2008 **Print media department, Just For Laughs festival**

Advertising, poster layouts and many other print design formats. Summer contract.

INSTRUCTOR

February-October 2016 **English Montreal School Board**

Instructing in the graphic design vocational program, part time, contractual.

TECHNICAL AIDE

1994-1996 **The Gazette, Montreal**

Hired to work for the now defunct videotext department, I eventually did tech support in the city room, including helping page editors make up the front page, and built the newspaper's first website by hand in 1995.

BLOGGER AND DESIGNER

1995-2018 **montreal.com**

General web design and content work.

TYPESETTER pre-1990

Worked in typesetting in Montreal including stints at Adcomp (then producing the Westmount Examiner, for which I designed all the display advertising for several years), Photocomp RB and Avant-Garde during a time of rapid change for the industry.

ELECTION WORK

I have worked six times variously as a scrutineer, registration officer or information officer in municipal, provincial and federal elections since 2012. These are very short-term but demanding public-facing positions requiring quick learning, accurate reckoning and communication in both languages.