KATE McDONNELL

Skilled and experienced graphic designer with exceptional knowledge of typography and page layout

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Online portfolio: **http://katemcdo.com/**

Languages spoken: English, French. Can read and understand Spanish but not really speak it.

JOB SKILLS

- Strong subtle design work with emphasis on **typography**
- Mastery of **Adobe InDesign, Photoshop**, and **Illustrator** as well as **Quark Xpress**
- Image alchemy: can **find, retouch, alter and transform images** for print and web
- Can do original designs, or extend existing designs according to brand and house style
- Ability to communicate, to explain and to intuit others' needs and to turn these ideas into **concrete design proposals**
- Vast knowledge of **fonts and typographical standards**
- Wide experience of Internet research for image and font sourcing
- Understanding of **printing requirements**, pre-press preparation and proofing
- Experience building **Wordpress sites** for freelance clients
- Comprehensive grasp of popular culture, art history, and visual language generally

EXPERIENCE

INSTRUCTOR

English Montreal School Board — **February–October 2016**
Instructing in the graphic design vocational program, part time, contractual.

GRAPHIC DESIGNER

Freelance — **Throughout**

Gallant Leaman Group — **2017-current**
Graphic design, print and digital, for this full-service agency in St-Henri

Studio Gysin, Outremont – one-year contract (extended to year and a half) — **2010–2011**
Small but highly proficient studio – worked on catalogues, calendars, lottery tickets, advertising. They have remained a client.

Base Menswear, rue Chabanel — **2009–2010**
Created online and print promotional material as well as Illustrator sketches as assistant to a clothing designer.

Canadian Sailings, Westmount — **2009**
Original promotional and cover design work, advertising and page design for a well established trade magazine for the marine transportation industry. Also prepped the magazine for press.

Art department, D. English — **2008–2009**
Spent a year with one of Montreal's oldest printing companies, brushing up my knowledge of pre-press work and imposition as well as generating original design material.

Print media department, Just For Laughs festival — **2008**
Advertising, poster layouts and many other print design formats.

Design Postimage, Montreal — **1999–2007, 2011-present (part-time, casual)**
Original design, design research, typography, extensive production work in Photoshop, Illustrator, Freehand, Quark Xpress and Adobe InDesign. Also built and maintained photo archives of several thousand images each for different clients. Postimage's clients have included the McGill University Health Centre, Concordia University, the Festival du Nouveau Cinéma, Canderel and the Canadian Association of Midwives.

TECHNICAL AIDE — 1994-1996

The Gazette, Montreal
Hired to work for the now defunct videotext department, I eventually did tech support in the city room, including helping page editors make up the front page in Quark Xpress. I also built the newspaper's first website by hand in 1995.

BLOGGER AND DESIGNER — 1995–CURRENT

montreal.com
Montreal City Weblog: http://w5.montreal.com/mtlweblog
General design and content work on rest of the site. This work is done on my own time, as convenient.

TYPESETTER — 1980–1990

Worked in typesetting in Montreal including long stints at Adcomp (then producing the Westmount Examiner), Photocomp RB and Avant-Garde during a time of rapid change for the industry.

ELECTION WORK

I have worked six times variously as a scrutineer, registration officer or information officer in municipal, provincial and and federal elections since 2012. These are very short-term but demanding public-facing positions.